

Use TÜV NORD mark

The present procedure describes the use of Mark TÜV NORD CERT and the use of the certificate of TÜV NORD CERT for those customer who have obtained the certification, fulfilling the requirements of the standard or the reference scheme and according to the conditions established in the Management System Certification Contract between the company and **TÜV NORD CERT GmbH**.

The TÜV NORD Certification Mark is a valuable marketing tool for organizations that you can use to promote your organization and we invite you to use it.

✓ What can you do with the TÜV NORD CERT? mark:

- The approval of the use of the mark will only be applicable for **the certified business activity of the Client's company**.
- Use the brand only as designed by TÜV NORD CERT. **Black and blue (Pantone nº 294. (CMYK - 100 cyan y 80 magenta)** Please indicate the certificate number at the bottom of the logo. [More information](#).
- The mark must be easily legible and clearly visible so **EVERY customer created design/composition must be approved by the Marketing Coordinator by email**.
- Use the brand in correspondence, advertising or promotional material, internal walls and doors and in exhibition stands, always related to its certification, ensuring that said material is not used incorrectly.
- Use the brand in vehicles, ensuring that the name or trademark of the organization is visible next to the brand.
- Use the brand in electronic media (for example: Internet or in emails)



✗ What can you NOT do with the TÜV NORD CERT mark?:

- The use of the brand for any other of the Client's business activities will not be allowed, as well as the NORD CERT accreditation mark [DAkKS](#), **TÜV NORD México**, [ISO logo](#).
- The Client may not make any changes to both the certificate and the mark logo **TÜV NORD CERT**, accreditation [DAkKS](#), **TÜV NORD México**, [ISO logo](#).
- The certificate and mark cannot be used in a misleading or confusing way for advertising purposes.
- Use the mark associated with any product or service outside the scope of certification.
- Use the mark on products certificates (e.g.: certificates of analysis, conformity, calibration or testing).
- It must not be attached to the Client's products or packaging (see page 2)



The use of the mark and the certificate is limited to the Client, and the latter may not assign said use to third parties or legal successors without the express authorization of the Certification Body. If you want to make a transfer, you must submit a request to that effect. If necessary, a new audit will be carried out in this case.

Use of TÜV NORD mark

? Where can you use the TÜV NORD CERT mark?

		In Product ²	Packaging ⁶ big boxes, etc. Used for product transportation ²	In brochures, website or for advertising
Uses of the Mark ³	Without any declaration	NOT ALLOWED	NOT ALLOWED	ALLOWED⁵ WITH PRIOR AUTHORIZATION OF DESIGN
Declaration without mark ⁴		NOT ALLOWED	ALLOWED⁵ WITH PRIOR AUTHORIZATION OF DESIGN	ALLOWED⁵ WITH PRIOR AUTHORIZATION OF DESIGN

1. This could be a tangible product or product in an individual package, container, etc.
2. This could be an overpack made of cardboard, etc., which can reasonably be considered as not reaching end users.
3. This applies to marks that have a specific form that includes a basic description of their applicability. A statement in words alone does not constitute a mark in this regard. Such wording must be true and not misleading.
4. This could be a clear statement that "(this product was) manufactured in a plant whose management system is certified as conforming to (standard)." The statement will include reference to: Customer identification (brand or name) Certificate: The type of management systems and the applicable standard. The certifying body that issues the certificate.
5. The brand can only be used as specified here with prior review and approval via email of design / composition created.

Definition:

6. Product packaging is considered as that which can be disposed of without the product disintegrating or being damaged. The accompanying information is considered to be either separately available or easily removable. The state does not imply in any way that the product, process or service is certified by this means.

The Client will endeavor to ensure that the TÜV NORD Mark is only used in competition so that an assertion is made about the Client's facilities that is in accordance with the certification. The Client will also ensure that, in the context of competition, the Certification Body certification is not given the impression of being an official inspection. The use of the Mark will be restricted to the holder of the permission to do so and may not be transferred by the Client to third parties or successors without the express permission of TÜV NORD. If such a transfer is required, an application will be submitted. If necessary, a new audit should be performed.

? Where can you find the TÜV NORD CERT Mark?

In the database of TÜV NORD CERT certification marks. Login to the following link and download the corresponding logo according to your certification quickly and easily. . <https://www.tuev-nord-pruefzeichen.de/>

Find in the following [Link](#) basic instructions for initial registration of TÜV NORD CERT certification mark database.

Details that make up the mark



- The TÜV NORD logo must be included
- The certifier has to be named
- The content/type of certification and standard must be named.

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TÜV NORD MÉXICO, SA de CV

Use of TÜV NORD mark

Bad USE of TÜV NORD CERT mark

In the event of any claim or claim against the Certification Body based on the principles of product liability as a result of a use of the brand and / or certificate by the Client contrary to the provisions of the contract, The Client will be obliged to indemnify the Certification Body for all third party claims. The foregoing will also be applicable to all cases in which the Certification Body is the object of lawsuits or claims presented by third parties as a result of advertising claims or other behavior of the Client.

In the event that the certificates are withdrawn, the client must immediately return them to the Certification Body, withdraw and destroy the existing copies of them and stop including the certificates in their advertising. At the request of the Certification Body, the Client must confirm in writing to the Certification Body the complete return of the certificates, the destruction of the copies thereof and the cessation of their inclusion in advertising.

The Client agrees that the use of the mark and the certificate **will only be carried out for advertising and competition purposes in such a way that in the advertising material only statements in accordance with the content of the certificate are included in relation to the Client's business activity.** The Client must also ensure that the impression does not occur within the framework of business competence that the certificate issued by the Certification Body is actually an inspection carried out by an official body.

The Client will have the non-transferable right, limited to the term of the contract, to use the brand and the certificate in accordance with the provisions of this document.

Cessation of the right of use

The Client's right to use the trademark and dispose of the certificate will end with immediate effect, without the need for any notification of termination, in the event that:

- (1) the Client will immediately notify the Certification Body of any change in the situation or circumstances of his company that are decisive for the certification, as well as signs or indications that allow for the anticipation of such changes, or;
 - the brand and / or the certificate will be used in any way that contravenes the provisions of the Conditions for the use of the brand (TÜV NORD CERT) and the certificate (TÜV NORD CERT);
 - the results of the follow-up audit will no longer justify the certificate, or;
 - insolvency proceedings are initiated against the Client's assets or a request for insolvency proceedings based on lack of assets is rejected, or;
- (2) follow-up audits could not be carried out for reasons attributable to the Client, or;
- (3) disputes related to the brand arise within the framework of competition laws or intellectual property rights laws.

Furthermore, both TÜV NORD CERT GmbH and the Client may terminate the contractual relationship with immediate effect in the event that the Client is subject to a legal prohibition on the use of the trademark. This last provision will also be applicable to the certificate.

The Certification Body may, if any of the situations indicated above occur, withdraw the certificate or declare it invalid. In the case of cessation of use, the Client must return the certificate to the Certification Body.

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Doubts and clarifications

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