GUIDELINES FOR USE OF CERTIFICATION LOGO

The use of logo is governed by General Terms and Conditions TNSG and General Conditions for the Certification of Management Systems

Name and registered Office of the logo holder

TÜV NORD is the holder of the registered trade mark, which can be used in the form shown in this document.

Mark Users

The logo users are the holders of valid TÜV NORD certificates, the holders of TÜV NORD certificates being those companies whose management system has been certified by TUV Nord. It is not transferable including sites that are not certified.

THE USE OF LOGO IN ADVERTISING AND PUBLICITY

Symbol is issued by Certification Body to be used by Client Certified to indicate their certified status. This applies to symbols that have a specific form including some basic description of its applicability. A statement in words alone does not constitute a symbol in this sense. Any such wording should be true and not mislead.
The display of the said mark/s must be true and must not be misled as a certification of the product.

The symbol/s may then only be used as specified in this document

Dos:

Do use the logo with or without a statement- on business stationery, banners, corporate presentations, videos, brochures, catalogues, vehicles, purchase order, invoice.

Do discontinue usage of logos upon revocation of certification.

RULES FOR THE USE OF THE STATEMENT IN ADVERTISING AND PUBLICITY

Any statement on product packaging is considered as that which can be removed without the product disintegrating or being damaged. A statement in accompanying information is consider as separetly available or easily detachable. The statement shall in no way imply that the product, process or service is certified by this means.

The statement shall include reference to:

-   Identification (e.g. brand or name) of the certified client
-   The type of management system and the applicable standard (e.g ISO 9001 etc)
-   The certification body (TUV NORD Singapore for SAC) issuing the certificate.

    e.g. ABC Pte Ltd has been certified Quality Management System by TUV NORD Singapore

DON'ts

Do not use on test reports, calibration results or inspection reports or test certificates related to products.

Do not use to use the DAkkS, IATF, TUV NORD marks on the product or container or package used, all types of products, including large packaging and product information such as instruction manual.

Do not use to use the mark Accreditation body marks (DAkkS, IATF) in all cases.

LOGO

Example:

CERT NO:SG-Q-0000   ISO 9001:2015
CERT NO:SG-S-0000   ISO 45001:2018

CERT NO:SG-Q-0000
ISO 9001:2015
CERT NO:SG-S-0000
ISO 45001:2018

COLOURS

TUV NORD certification system can use 5 colors, which are Blue (Pantone 294 or HKS 42), black, white, gray, silver. Once the client has prepared the logo. It shall be sent for verificatio.

Colour	
	(TÜV blue swatch)
Designation	TÜV blue
Four colour printing as per EURO scale	100% cyan 80% magenta
Full tone in offset or screen printing	HKS 42 or Pantone 294
Paintwork	RAL 5002 (ultramarine blue)
R / G / B	51 / 61 / 153
Hexadecimal	333399
Plastic foil	MACCal 9839-12 (gloss) or 8938-13 (matt)

Greyscale (equivalent to the colour)	
	(TÜV grey swatch)
Designation	TÜV grey
Opaqueness/ depth	80 %
R / G / B	89 / 89 / 89
Hexadecimal	595959

FONT: Neue Helvetica

! Logo and usage shall be sent to the sales manager for verification