

TÜV UK Ltd – Introduction to Environmental Services



Why Carbon Footprints matter

Environmental catastrophes as a potential result of global warming are a threat to both people and the natural world which can lead to unforeseeable consequences. Companies are under increasing pressure to take voluntary measures to combat global warming over and above their basic legal obligations.

This is the time when it is becoming increasingly important for companies to determine their greenhouse gas emissions. A Carbon Footprint provides information to corporate management or to other stakeholders upon which carbon reduction initiatives and investment decisions can be based.

Reasons for verification

In the current carbon dependent economy, the integrity and robustness of this data is being questioned more than ever. Verification can provide credibility and reassurance regarding the integrity, completeness and transparency of the statements that are made.

Due to increasing concern about improving environmental quality, there has never been a better moment to harvest the benefits of having greenhouse gas emissions data independently verified. Verification is becoming a market access issue as buyers and investors are demanding proof of performance claims.

Some reasons for having your greenhouse gas information and data verified:

- Verification demonstrates a commitment to being fully transparent and accountable to stakeholders, and thus generates even more trust.
- Verification can differentiate a business from the competition – providing a distinct market advantage – and can therefore open up further business opportunities and markets.
- Verification enables a specific and precise claim of assurance and presents this in an easily understood form.
- Verification provides credibility to prospective buyers and investors, which reduces the risk inherent in the investment and procurement process. This facilitates investment in the business.
- Verified data can increase corporate ranking in league tables (e.g. CDP).
- Verification can align a company's business strategy with government policy and regulation, which may be advantageous in any present or future applications for government funding support.

Benefits of verification by TÜV UK Ltd

Verification by TÜV UK Ltd is based on internationally accepted standards such as ISO 14064. By making use of TÜV UK Ltd third party verification services you gain assurance of climate or sustainability data. As a qualified verifier, TÜV UK Ltd brings additional experience and viewpoints into the reporting process. Certification by TÜV UK Ltd enables companies and other organisations that are aware of their environmental responsibilities to document their commitment to climate protection.



1. Corporate Carbon Footprint

Climate change is a threat to people and the natural world which can lead to unforeseeable consequences and it is considered to be the most important challenge of the 21st century. Companies are under increasing pressure to take voluntary measures to combat global warming over and above their basic legal obligations. Companies that have their carbon footprint calculated and checked demonstrate the sustainability of their operations through an audit. This is where verification of the "Corporate Carbon Footprint" comes in.

Target groups

Third party verification in accordance with ISO 14064 is directed towards companies who involve themselves actively in matters relating to climate change and its consequences, the reduction of their carbon dioxide (CO₂) emissions and wish to demonstrate this to both internal and external stakeholders.

Benefits

Verified companies receive an independent confirmation that they have recognised the importance of climate change, have drawn the correct conclusions and are following a path in which they take responsibility. Successful verification leads to numerous positive effects on corporate image and can significantly raise market value.

2. Product Carbon Footprint

The subject of climate change is also taking a more important role in the purchasing decisions of end consumers. Greenhouse gas emissions have to be reduced throughout the economy – including in the manufacture of products. More and more consumers therefore want to take measures against global warming by purchasing goods that are manufactured in an environmentally-friendly way.

Target groups

This service is directed towards companies who want to raise their product profile by drawing attention to environmentally-friendly manufacture. Companies that are making sustainability and climate protection a part of their image by communicating emission targets and reductions achieved in their manufacturing process.

Benefits

Successful verification by TÜV UK Ltd offers a way of standing out from the competition and make products especially attractive to customers who are environmentally aware. In Addition, monitoring of emission sources opens up savings potentials for the manufacturer, with reductions also leading to real commercial advantages.

3. Carbon Neutrality

Our Carbon Neutrality test mark appeals to customers who wish to purchase more environmentally compatible products. Increasingly, consumers want to play their part and lessen the effects of climate change by directing their purchasing power towards carbon neutral companies, products or services. When these are directly compared with one another, lower carbon dioxide emissions help to increase sales.

The procedure includes verification of the carbon footprint and examination of carbon neutrality, where the verified greenhouse gas emissions are offset by carbon credits from climate protection projects such as reduction certificates from GHG mitigation projects or allowances under GHG trading schemes.

That way companies can have their carbon footprint checked, demonstrate the sustainability of their operations through an independent review and document success with a carbon neutral mark of conformity.

Our know-how for your success

TÜV UK Ltd is a well-established and reliable partner for inspection and certification services. Our experts and auditors have extensive knowledge based on experience. This guarantees independence and neutrality, and also means we can offer continuity in supporting our clients. The benefit to you is clear: our auditors accompany and support the development of your company and provide you with objective feedback.

Are you interested?

Please send us your response by fax.
We look forward to hearing from you.

Sender (Please use block capitals)

Company:

Mrs./Mr.:

Position:

Street, No.:

Yes, I am interested in Introduction to Environmental Services Standards. Please contact me.

Postcode/Town:

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